

 MAY 3 & 4  TORONTO, ON

# GO | OPEN DATA CONFERENCE

Inclusive, Equitable, Ethical & Impactful

67

Days

12

Hours

2

Minutes

7

Seconds

# Go Open Data 2019 is almost here.

GO Open Data is an annual community-driven conference by and for the Ontario Open Data community.

#GOOD19 is a collaborative effort between IT professionals, bloggers, community developers, city planners, civil servants and more.

Conference Theme:  
Inclusive, Equitable,  
Ethical & Impactful

Now in its **seventh** year, GO Open Data 2019 will be held in Toronto on **May 3-4** and is hosted by the Toronto Public Library and the Open Data Institute Toronto.

# Who Attends Go Open Data?

The success of the Go Open Data conferences is in bridging diverse sectors and connecting community stakeholders.

Go Open Data attracts participants from the public, private and non-profit sectors, citizens, academia, media, entrepreneurs, developers, municipal leaders, civil servants and more.



# Why Sponsor GO Open Data 2019?

## Key benefits of sponsorship:

- Align your organization with open data, big data, and innovative technologies
- Demonstrate your organization's role in advancing the open data and smart communities movement
- Network with business development prospects and explore potential partnership opportunities
- Recruit new talent: GOOD attracts students, innovators and entrepreneurs
- Connect with diverse markets/audiences
- Engage in finding solutions to community problems

Be part of a movement to influence our collective future.

Sponsorship Opportunities	Platinum	Gold	Silver	Bronze	Community
	\$5,000	\$2,000	\$1,000	\$500	\$100

<b>BENEFITS</b>					
Featured story on GO Open Data website	<b>X</b>	<b>X</b>			
Participation on hackathon judging team	<b>X</b>	<b>X</b>			
Speaking opportunity	<b>X</b>				
Complimentary registrations	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>BRAND RECOGNITION</b>					
Sponsor recognition on all print and online marketing materials	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Media recognition (press releases)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Social media recognition	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Branding on livestream (if available)	<b>X</b>	<b>X</b>	<b>X</b>		
<b>EVENT PRESENCE</b>					
Roll up banner in networking areas	<b>X</b>	<b>X</b>			
Exhibitor table in tradeshow	<b>X</b>	<b>X</b>	<b>X</b>		
Showcased in slideshow during refreshment breaks	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Recognition in event program	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>



# Be Part of Ontario's Premier Open Data Event

Participate in Ontario's top-tier Open Data event. Join developers, educators, students, entrepreneurs, public sector practitioners, and citizens to share ideas, learn best practices, and discover leading tools and strategies presented by organizations like yours.

Contact Jury Konga for  
sponsorship inquiries:

[goopendata@gmail.com](mailto:goopendata@gmail.com)  
647-393-8045

